

Corinne Geertsen

The powerful decision-makers, leaders of men and captains of industry, are puzzled by what seems to be a simple problem- what to do about these small, attention-seeking creatures. Their needs are simple, they pose no threat, but the men struggle to arrive at a solution, and here is the dilemma: if we can't solve a Cat Problem, what will we do about the Polar Bear Problem, the Mountain Gorilla Problem, the Giant panda Problem? The realize- were all in this together, and it's up to us- the Board of Directors- to re-direct our resources so that we can thrive together.

